MASTER SERVICES AGREEMENT

Sample Agreement & Syndication Service Level Agreement | CES 2027

This sample sets out the stated service, payment, approval, and syndication terms for an ANSAU Media executive briefing. Complete the bracketed party and booking fields when preparing an agreement for signature.

Client legal name	[Client legal name and entity type]
ANSAU Media contracting entity	[Legal entity name and registration details]
CES 2027 booth / assigned slot	[Booth number] / [Date and time]
Effective date	[Date signed by both parties]

1. Services and deliverables

ANSAU Media will provide a 90-second 4K UHD executive video briefing filmed on-site inside the Client's leased CES 2027 exhibition booth in Las Vegas, together with a verbatim full transcript in PDF format. The on-site setup and executive interview are scheduled to take approximately 15 minutes. The production package includes same-day 4K mastering, audio engineering, and a broadcast-ready master.

2. Production schedule and capacity

The CES 2027 field production schedule covers January 6, 7, 8, and 9, 2027, with five briefing windows per show day: 09:30, 11:30, 13:30, 15:30, and 17:00. Production is capped at 20 exhibitors, with no more than five briefing windows per day. The Client’s allocated slot is the date and time entered above.

3. Review and editorial approval

The Client will review the mastered video and accompanying materials in writing. No briefing or transcript will be released for distribution before written client review and editorial sign-off of the mastered video.

4. Distribution and service level agreement

All executive briefings and verbatim transcripts are distributed via accredited institutional corporate newswire networks and terminal partner feeds (distinct from editorial newsroom opinion). Metadata, transcripts, and 4K footage are guaranteed to index across Bloomberg Professional partner wire feeds, Dow Jones Factiva databases, LSEG Refinitiv terminals, and Yahoo Finance corporate hubs. 100% of the syndication fee is refunded if verifiable terminal feed indexing is not achieved.

5. Fixed fee and payment terms

Fixed Fee: $3,800 USD. Payment Terms: 50% reservation retainer ($1,900) upon slot allocation; 50% final balance ($1,900) strictly after written client review and editorial sign-off of the mastered video. Payments are protected via Stripe Corporate Invoicing or Upwork Direct Escrow (funds held in independent escrow until final deliverable approval).

6. Cancellation refund

Full 100% deposit refund for cancellations made at least 30 days prior to CES 2027 opening day.

7. Independent status and filming location

ANSAU Media operates as an independent financial media production desk and is not affiliated with CTA or CES organizers. All filming takes place strictly within the Client's leased exhibition booth space.

8. Signatures

The undersigned agree to the terms above and confirm the booking details entered on page 1.

CLIENT	ANSAU MEDIA
Authorized representative: _____	Authorized representative: _____
Name / title: _____	Name / title: _____
Date: _____	Date: _____